



FOR IMMEDIATE RELEASE
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Oxyfresh Featured in Beauty Magazine

COEUR d'ALENE, Idaho — A new cutting-edge beauty magazine features Oxyfresh's super-concentrated, low-abrasion toothpaste in its premier issue.

NewBeauty magazine editors tout Oxyfresh Pro Relief Toothpaste as an effective method of keeping teeth polished. "If you love how fresh your mouth feels after professional cleaning, make the sensation last between visits," the magazine says in its current issue.

"Powered by chlorine dioxide, Oxyfresh refreshes your breath by breaking down the sulfur compounds that lead to a stale mouth. Compared with store-bought toothpastes, Oxyfresh is highly concentrated and lasts up to four times longer," the magazine says.

NewBeauty magazine features in-depth profiles of leading plastic surgeons, facial plastic surgeons, dermatologists, and cosmetic dentists from around the country.

The Oxyfresh write-up is included in the magazine's "high-tech" dental products section. Issues are available now at major newsstands everywhere.

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About Oxyfresh:

Our mission is to give our customers products that matter. We are passionate about ingredients and developing products that don't need to cut corners. Products that help people and their pets live longer, healthier lives with a smile. We are dedicated to creating products that are made in the USA, cruelty free, non-toxic, safe, gentle and effective. We've been vet and dentist recommended for over 30 years and counting.

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